



SMART BORDER COALITION™

SAN DIEGO-TIJUANA

2017 Report

December 2017

**ENVISION THE BORDER AS IT SHOULD BE:
ONE PEOPLE, ONE REGION , ONE ECONOMY**

2017 Objectives

Objective	Description
WAIT TIMES	Provide CBP with an accurate and measurable way to know wait times for passenger vehicles, cargo and pedestrians.
ACCESS ROADS	Improve and segment access roads on the Mexican side of the border at Otay Mesa.
SIGNAGE	Highly Improve signage at border crossings on both sides (SENTRI, General and Ready Lanes, SY).
NO TAGS	Substantially reduce vehicles in wrong lanes by leveraging technology platforms and awareness marketing.
PED WEST N-S	Complete PedWest southbound pedestrian crossing at San Ysidro- Virginia Avenue/El Chaparral.



2017 Objectives

Objective	Description
JOINT INSPECTION	Grow existing agricultural inspection facility in Otay Mesa to encompass more agro companies and/or other industries.
CARGO PRE-CLEARANCE	Enable advanced secure cargo pre-inspection away from the border.
PUERTA DE MEXICO	Puerta de Mexico buildings must be cleared out to prepare for additional lanes at SY POE.
SENTRI CARS	Eliminate vetting to get approval for a new car in SENTRI.
RAILROAD	Cross border railroad rapid completion by October 2018 from Tijuana/Tecate to Plaster City
COMMUTERS	Switch green card holders to commuter status and open the possibility for SENTRI applications.



Key Progress and Accomplishments

Objective	Progress / Accomplishments
WAIT TIMES	Launched Commercial Cargo Information System (CCIS) in September. Currently monitoring 100 trucks. We require investment for implementation for vehicle and pedestrian systems.
ACCESS ROADS	CANACAR and CANACINTRA plans included in municipal route plan. City of Tijuana must be more proactive in implementation and in sharing information. CANACINTRA has made substantial progress in OM pavement and new routes for empties; CANACAR working hand-in-hand with City, State and SAT for empty routes, export corridor and segmented lanes for export.
SIGNAGE	Joint effort with CDT, DOIUM, COTUCO and IMPLAN to present blueprint to SBC Board before end of 2017.
NO TAGS	50% reduction at SY POE, 16% reduction at OM POE.
PED WEST N-S	Resolved



Key Progress and Accomplishments

Objective	Progress/Accomplishments
JOINT INSPECTION	Will be supplanted by a Unified Cargo Processing facility per high level SAT and CBP agreements.
CARGO PRE-CLEARANCE	Commercial Crossing Information System will be first phase; expecting partner company to get funded to continue with the comprehensive implementation.
PUERTA DE MEXICO	Little action but new opportunity to define scope of 8 Northbound lanes with CDT, IMPLAN, SCT and SAT.
SENTRI CARS	Backlog at 5 weeks
RAILROAD	We have stressed the importance of the Tecate crossing and joint inspection in several forums (CBP, Consulate, State Government). Diplomatic note from BC Government was critical for progress.
COMMUTERS	Started with one company in September in cooperation with CBP and Otay Mesa Chamber of Commerce. We are awaiting word to work with both USCIS and the Mexican Consulate to broaden base of companies.



Recurring Meetings

- Stakeholder and Board
- CBP Cargo Group
- CBP Passenger Group
- South County EDC
- CDT Executive Committee Meetings
- CCE Meetings with Mayor
- COBRO – Quarterly meetings
- *Tijuana Innovadora* Quarterly Advisory meetings



Sponsorships

- **February:** UCSD-North American Research Partnership joint event
- **April:** Border Trade Alliance (\$5,000)



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Sponsorships

- **May:** Diplomat of the Year Award with San Diego International Affairs Board, the San Diego Diplomacy Council and North American Strategy for Competitiveness
- **June:** Cargo Rail Forum in Tecate (\$500 donation)
- **July:** Border Mayors Conference (\$1,000).



Sponsorships

- **September:** Institute of the Americas-Aspen Institute Conference (\$250.00). South County EDC Annual Summit (\$850)



Sponsorships

- **October:** Otay Mesa Chamber of Commerce 30th Annual Dinner and Awards Ceremony (\$675). San Diego Regional Chamber of Commerce Awards Banquet (\$225)



Key Meetings

- February
 - James Clark's Farewell event
 - Josh Franklin, Political Affairs Coordinator, Congressman Darryl Issa
 - SIDUE Director for Strategic Projects
 - Tecate Mayor, staff and CBP
 - Moderated at UCSD US-Mexican Studies and North American Research Partnership event (James Clark)
 - Foxconn



Key Meetings

- March
 - Border Trade Alliance Board and Congressional Representative meetings in Washington, DC
 - Visit to INDAABIN central offices



Key Meetings

- March
 - San Diego Regional Chamber of Commerce Delegation to Mexico City



Key Meetings

- May
 - San Diego International Affairs Board awards the Smart Border Coalition “Diplomat of the Year” award.
 - Undersecretary for North America for the Mexican External Relations Ministry, Carlos Manuel Sada at Procopio.
 - Ped West with INAMI, CCE, CDT, SDRCC, COTUCO



Key Meetings

- June
 - Cargo Rail Forum
 - Ped West with INAMI, CCE, CDT, SDRCC, COTUCO
 - CCE-Mayor



Key Meetings

- July
 - Moderated Panel Discussion about Border Infrastructure
 - Ped West with INAMI, CCE, CDT, SDRCC, COTUCO
 - GMX-21 to determine support for Commercial Crossing Information System



Key Meetings

- August
 - Tijuana carriers and logistics companies to propose Commercial Crossing Information System
 - CBP for support for Commuter program option
 - Conversation with USCIS about Commuter program assistance



Key Meetings

- August
 - SEDETI, COTUCO, CDT regarding 57-hour closures at El Chaparral.



Key Meetings

- October
 - Institute of the Americas/Aspen Institute
 - Kenn Morris meeting for 2018 strategic partnership
 - Union Tribune – CCE to discuss Tijuana news coverage and platform for binational points of view
 - CBP, employers and employees for next steps for Commercial Crossing Information System
 - SAT and CANACAR for carrier and company sign ups for Commuter



Key Meetings

- October
 - Creating Binational Places Symposium



Key Meetings

- November
 - Border Trade Alliance Board Meeting



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Key Meetings

- November
 - Mexican Board Members
 - Border Angels
 - Otay Mesa and East Otay Mesa Property Owners Association



Key Meetings

- December
 - TBD



Thank you!



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